

February 4, 2016

Total Collaboration Management

Agenda

1.

Virtual collaboration comes of age

2.

Virtual collaboration supports core business strategies

3.

Capture virtual collaboration's potential through total collaboration management

4.

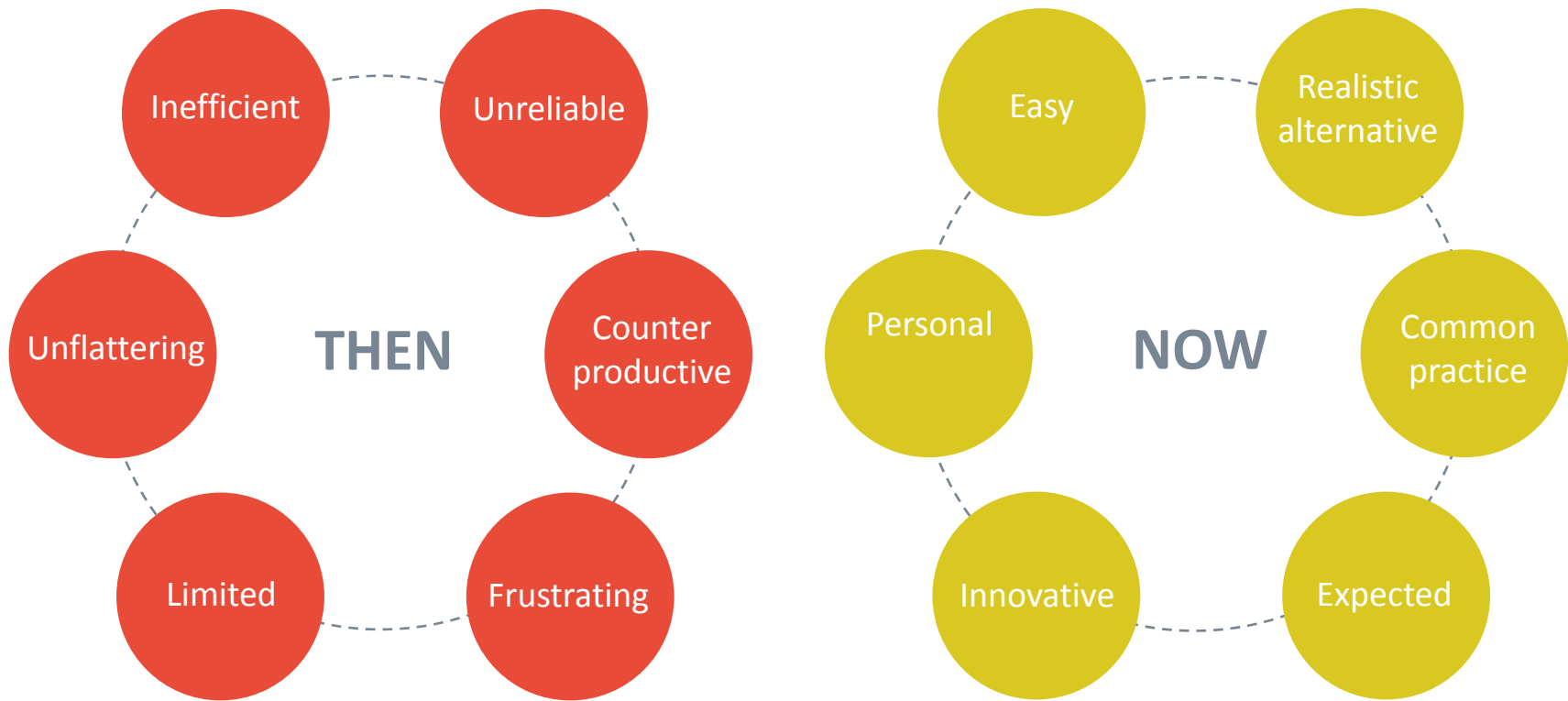
Employee engagement – a critical component of your strategy

Virtual collaboration comes of age




Virtual collaboration is the alternative use of technology when face-to-face meetings aren't an option.

Virtual Collaboration




A wide range of collaboration options

Virtual




Basic &
Group VOIP




Web-conferencing
FaceTime/Skype
Webex

Immersive



Multipurpose
Conference
Systems (MCS)



Telepresence

Virtual collaboration supports **core** **business strategies**

Business has changed



Colleagues work in
**different
locations**

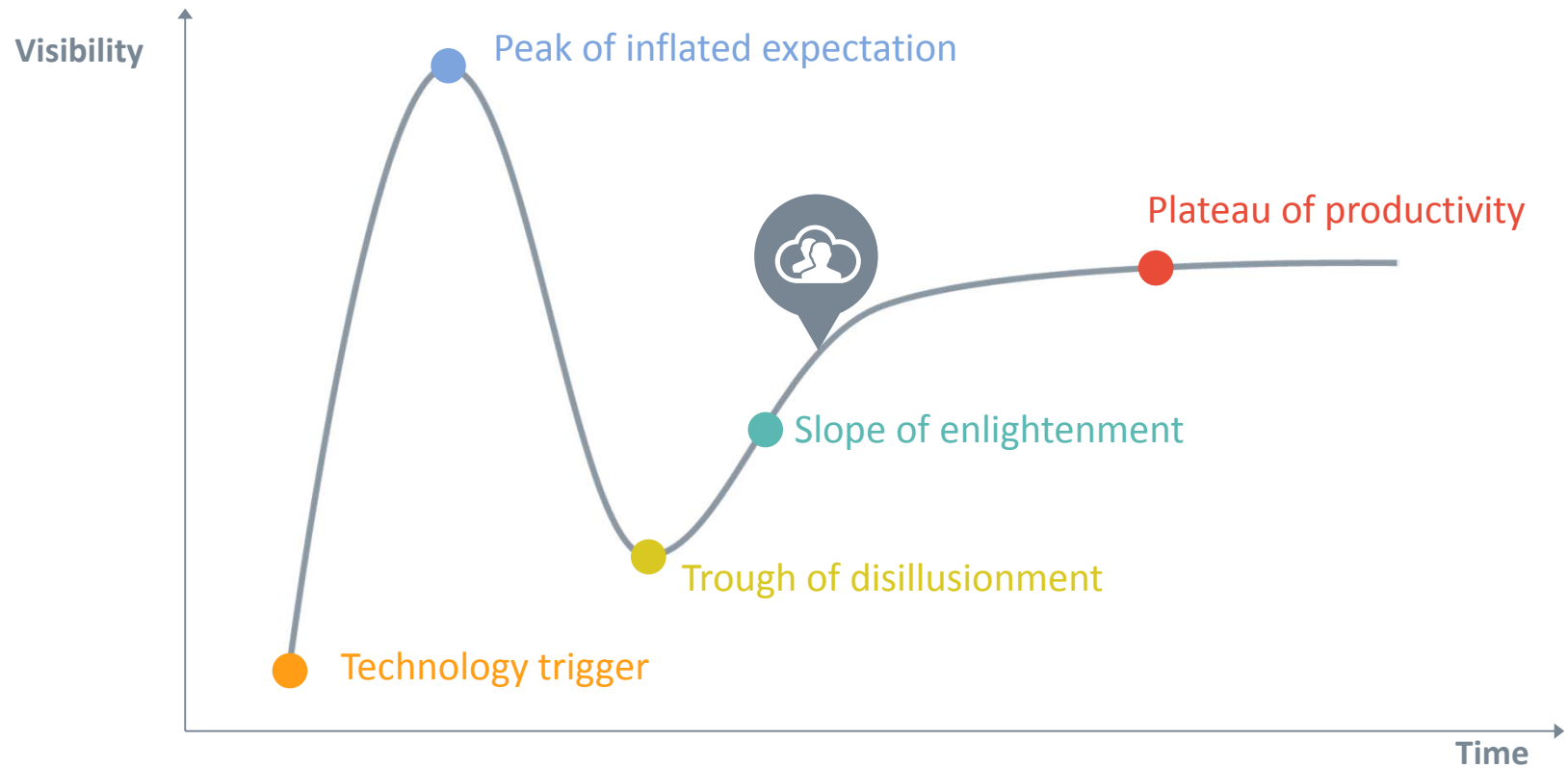
Companies are
**more
global**

Teleworking is a
**growing
trend**

And so has virtual collaboration



The state of virtual collaboration today



Companies avoid



by investing in and executing a comprehensive virtual collaboration strategy

Capture virtual collaboration's
potential with a total
collaboration management strategy

The (often unrealized) promise

What's missing?

Specific goals
Tangible ROI
Collaboration between
functional groups
Training
Communication
Employee expectations

Do your employees know...

- ◆ What virtual collaboration assets the company has invested in and why?
- ◆ The capabilities of the different assets (e.g. webex, multi-purpose conference room systems)
- ◆ What types of interactions work best with each of those assets?
- ◆ How to access the options?

How do you realize the potential?

Total collaboration management



Collaborate across ICT, Facilities and Travel to create and execute a meaningful collaboration strategy – whether virtual or live

Make sure employees understand what's available and how to determine "do I stay or do I go?"

Make it easy to stay and leverage the investment in virtual collaboration

Five steps to total collaboration management



Employee engagement is a
critical component of a total
collaboration strategy

Components of a total collaboration campaign



SHOULD I STAY, OR SHOULD I GO

Be mindful of our people and our environment. Before traveling, consider this:



Can my **goals** be
accomplished **virtually**?



Does the **benefit** overcome the
cost if I travel?



Will my time be used
effectively?

Know what travel alternatives are available to you!

Are you ready to **tackle**
collaboration at your organization?
Advito can help.