



**FOR IMMEDIATE RELEASE**

## Corporate Travel Agency Sets New Industry Standard

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**Balboa Travel reports quickest response time in trip disruption resolution.**

San Diego, CA, August 18, 2014 – Balboa Travel, a top-ranking corporate travel management company since 1969, just announced reports from its 24/7 TripDisruption Service, which was launched earlier this year. TripDisruption offers Balboa clients an experienced emergency response team of agents, dedicated exclusively to managing flight disruptions that typically occur due to weather, emergencies, or safety issues. “We have a lot of clients in the biomedical and technology industries, so when a life-saving product gets approved, it’s our job to get their teams where they need to be, when they need to be there.” says Balboa Travel’s Executive Vice President of Strategic Business Development, Tom Cates.

Reports confirm that the average response time from Balboa’s TripDisruption service during this winter’s storms back east was seventy-five seconds for all of their customers. “The industry response time during those same storms was an hour to two hours,” adds Cates.

“Over the past seven years, Balboa Travel has always, I mean ALWAYS, come through with real-time travel solutions to last-minute travel glitches,” said frequent traveler from a leading manufacturer of medical devices and technology treating cancer. The company is one of Balboa Travel Management’s longtime customers requiring high touch, rapid response travel services.

“The perception can be that allocating a highly-skilled team specifically for travel disruptions would cost more for our clients,” says Cates. “But the opposite has proven to be true. By offering an expert understanding across all travel platforms, from hotel to air to transportation, our clients have actually saved an average of 18% per trip.”

For more information on Balboa Travel, visit [www.balboa.com](http://www.balboa.com)

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### **About Balboa Travel:**

Balboa Travel is a full-service travel management company, offering services throughout North America and ninety-three countries, with a primary focus on corporate travel. The company was established in 1969, and remains privately held. Balboa Travel is Gold Status-Certified by the Green Business Bureau, a Certified Woman and Minority Business Enterprise (WMBE), and a BCD Travel Affiliate.

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