



Balboa Travel Celebrates 45 Years of Excellence: Yesterday, Today and Tomorrow  
Top Ranking Travel Company Honors Employees, Clients and Partners.

**FOR IMMEDIATE RELEASE**

**San Diego, California (4/15/2016)** - Celebrating its 45th anniversary, Balboa Travel, Incorporated looked back at what helped sustain their continual growth during the last forty-five years. "Our achievements can be attributed to a long history of dedication to client, employee and partner needs coupled with operational excellence," explains Founder Joe da Rosa. "As much as we've grown, and as technologically complex as our business has become, we have never lost our focus: We are people serving people."

Founded in 1971 by two San Diego natives, brother and sister, Joe da Rosa and Mary Alice Gonsalves, the company has grown to become nationally recognized as a top ranking US based Travel Management Company with one of the highest client retention rates in the industry, thanks to the relationships.

Balboa Travel planned various celebrations and recognized key contributors: Thursday, April 7<sup>th</sup>, started by welcoming the client advisory board with a dinner. Friday, April 8<sup>th</sup>, Balboa Travel held a celebratory event for clients and suppliers who have supported Balboa throughout its 45 years in business and during the event; Balboa was awarded Proclamations from both the City and County confirming its excellence in business and Balboa Travel's contributions to the San Diego community. On Saturday, April 9<sup>th</sup>, Balboa Travel held an employee celebration with an event to thank them for their loyalty and support. The events were all well attended and the feedback and energy at each was contagious.

Since its inception, Balboa Travel has grown to become a nationally recognized agency with one of the highest client retention rates in the industry, and has ranked in the top one percent of travel agencies in the country. The achievements of the company and of the founders are a shining example of what can be accomplished when everyone is committed to working together.

Balboa is known for bringing in the best from outside the company and growing the best and brightest from within the organization. In fact, Denise Jackson, President and Chief Executive Officer and John Cruse its Chief Operations Officer have earned their way up in the organization, while building their individual reputations within the industry. "Only people who feel good about their company and their job can deliver this kind of service and loyalty, together we have built a team and a culture that celebrates service to our customers and they in turn have rewarded us with long-term partnerships and support." explains da Rosa.

Balboa travel is taking a positive perspective on future developments as well: "The drivers for our future growth are excellent. We have many innovative offerings in our technology roadmap. We continue to invest in the company to strengthen our growth and maintain our entrepreneurial independence. We strive to maintain longstanding relationships with our client partners and want to be an attractive employer for employees who provide ingenuity and the best in service."

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**About Balboa Travel**

Balboa Travel, Inc. is a full-service travel company, offering global services in 110 countries, with a primary focus on corporate travel. Balboa leads with comprehensive business travel solutions, including corporate travel management; online booking; leisure services; group, including meeting and incentive services; and 3rd party fulfillment programs. Balboa Travel ranks in the top one percent of travel agencies in the country since 2007, and remains privately held. Balboa Travel is a Certified Woman and Minority Business Enterprise (WMBE), Platinum Status-Certified by the Green Business Bureau, a BCD Travel Affiliate and a Virtuoso member.

Balboa Travel Corporate Contact  
Andréa da Rosa  
Director, Marketing Communications  
858-678-3374 (office)