



Cutting-Edge, Modern Managed Travel

Balboa Travel and Rocketrip Partner

FOR IMMEDIATE RELEASE

San Diego, CA, June 15, 2017

Today we are happy to announce a critical partnership between Balboa Travel, Inc and Rocketrip. Together we enable creative solutions for travel managers, procurement departments and travelers.

Since 1971, Balboa has been known for technology, flexibility and customer focus. Rocketrip is the leader in Incentivized Behavioral Change. Their platform reduces corporate travel costs by incentivizing employees to spend less on flights, hotels, trains, and rental cars.

John Cruse, COO at Balboa Travel stated “We are excited to partner with Rocketrip. With innovation and service, together we can drive real savings for our clients. Jointly we offer a comprehensive set of solutions for Travel Management. We look forward to leveraging our combined strengths.”

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ABOUT

Balboa Travel Incorporated:

Is a full-service travel company, with comprehensive business travel solutions, including corporate travel management; online booking; leisure travel; and meeting and incentive services. Balboa offers global services in 110 countries. Established in 1969, the company ranks in the top one percent of travel agencies in the country and remains privately held (California Seller of Travel #2013711), Certified Woman and Minority Business Enterprise (WMBE), Platinum Status-Certified by the Green Business Bureau, BCD Travel Affiliate and a Virtuoso Member. For information please contact Andréa da Rosa at BalboaTravelMarketing@balboa.com.

Rocketrip:

Reduces business travel costs by aligning employee and employer interests. The platform produces custom trip budgets for employees and motivates them to spend less by letting them keep half of what they save. As the global leader in Incentivized Behavioral Change, Rocketrip inspires thoughtful spending by giving employees a stake in their company's bottom line. It's a win-win approach trusted by clients including GE, Edmunds, and Twitter. Founded in 2013 and headquartered in New York City, Rocketrip's investors include Bessemer Venture Partners, Canaan Partners, Genacast Ventures, and Y Combinator. For more information contact Rocketrip@moxiegrouppr.com.